



## THE GATHERING PLACE WELCOMES CLAIRE ANTER AND SIMONE SWANSON TO ITS MANAGEMENT TEAM

**CLEVELAND, OH (Tuesday, December 22, 2020)** – The Gathering Place is pleased to announce the addition of Claire Anter as Director of Marketing and Simone Swanson in her new role as Director of Community Outreach for the organization. In these positions, Anter and Swanson will support The Gathering Place's mission to support, educate and empower individuals and families currently coping with the impact of cancer in their lives through programs and services provided free of charge.

"As we get ready to embrace a new year, we are thrilled to welcome Claire and Simone to our management team," said Michele Seyranian, Chief Executive Officer of The Gathering Place. "Both women are proven leaders who will help shape and lead our marketing and outreach efforts."

Having spent 15+ years executing effective marketing initiatives and brand development, Anter brings an extraordinary wealth of experience related to this role. Prior to joining The Gathering Place, Anter served as the Director of Marketing & Communications for the International Exposition (I-X) Center. In this position, she strengthened the company's presence and increased event ticket sales through innovative marketing campaigns and public relations efforts.

"It's an honor to have the opportunity to serve as Director of Marketing for The Gathering Place," said Anter. "I have seen the wonderful support the organization has provided people in my life. I look forward to becoming a valuable contributor to The Gathering Place's continued success and awareness within Greater Cleveland."

As a natural relationship builder, Swanson brings her passion for community outreach and organizational development to her new role as Director of Community Outreach. Previously, Swanson served as Community Liaison where she successfully promoted the organization's unique programming and services while strengthening The Gathering Place's overall presence with the community.

"For the past four years, it has been a pleasure to deliver the mission and vision of The Gathering Place to the community," said Swanson. "In this new role, I am excited to collaborate with the team to expand awareness, grow partnerships and become more deeply immersed in communities impacted by cancer."

###

### About The Gathering Place

The Gathering Place's mission is to provide a caring community that supports, educates and empowers individuals and families currently coping with the impact of cancer through programs and services provided free of charge. Located in Cleveland, OH, The Gathering Place reaches individuals wherever they are on their cancer journey with services designed to complement traditional cancer care by addressing the mind, body and spirit through weekly and monthly support groups, educational lectures, healthy lifestyle classes and other events. Since its inception in 2000, the organization has helped more than 47,000 individuals coping with cancer through more than 371,000 visits. The Gathering Place is a 501(c)(3) non-profit organization funded by the generous donations from individuals, businesses, foundations and special events. Visit [touchedbycancer.org](http://touchedbycancer.org) for more information or to make a donation. Like The Gathering Place on Facebook and follow The Gathering Place on Instagram and Twitter.